



As Equals

## Call for pitches

### **CNN's gender inequality reporting team As Equals is seeking pitches for a new series: Stories from the Margins**

There are not enough stories about the social, economic, cultural, and political systems that result in women's life outcomes being worse than men's in almost every part of the world. Even within the stories told about women, there are certain categories of women who are even more invisible. This series exists to highlight their stories and give a platform to the storytellers who are from these backgrounds or have covered these underreported groups extensively.

As Equals is seeking pitches for stories that reveal, explain, or investigate some facet of what it's like to belong to a group that's often largely out of view – including, but not limited to:

- Sex workers
- Domestic workers
- Incarcerated women
- Undocumented women or those living in borderlands
- Older women (age 45+)
- Trans women and non-binary people
- Women from religious minorities and stories about religious women that defy the mainstream narratives
- Disabled women
- Indigenous women

Your story should have strong, complex characters, not helpless victims portrayed simply as the embodiment of The Problem. We want real, three-dimensional, human beings and **would strongly prefer pitches from the global south**. Most importantly, your story should **expose or explain a system** from laws to policies or social norms, that impact women's lives, either positively or negatively.

We're looking primarily for written articles, though we can consider strong photojournalism and video pitches.

Before sending us your pitch, ensure your idea brings **fresh perspective** to an issue, and that you've been studying or **following your topic closely** and can see what others have missed. It is also important that your idea is **evergreen**, and that you can tell your story to a **global audience**. You can read more about the kinds of stories we tell [here](#).

On average, each story will be about 2,000 words long, and successful journalists will be paid a day rate of US\$350. The total number of days to report, write and edit will be worked out with your editor.

As Equals will also bring the successful journalists together a number of times virtually, so they can get to know each other and other journalists from CNN and beyond -- strengthening the networks of the participating storytellers.

Got a strong story to tell? [Submit your pitch to As Equals here](#) by **January 24, 2023**.

If you experience any difficulties with the form, send an email to the series editor, Christine Mungai, at [christine.mungai@wmcontractor.com](mailto:christine.mungai@wmcontractor.com) and we'll be happy to help you. To learn more about As Equals, read [our FAQs here](#).